matter of both companies in the same envelope. The firm of O. E. Chaney

Co. handles both stocks.

The Emerson claim is 30,000 cars the first year, 60,000 the secon The Harroun claim is 25,000 cars the first year, 50,000 the second.

"Both companies," says the National Vigilance Committee's report,
"have traded upon the names of existing companies in their advertising,

and the statements issued by Ray Harroun and R. C. Hupp ring like the work of a single advertising genius."

The syndicate of brokers has employed other brokers over the country

An advertisement in the Detroit Journal of November 16th, 1916, is

headed, 'A Rising Market,' and this in the face of the fact that Harroun Motors Corporation stock is not on the market, and by the action of the

stock certificates will be issued, and in a few it is stated that "ad-interim certificates," redeemable at the end of six months, will be issued. Mr. Harbridge, of Harbridge & Co., Harroun brokers in Detroit, told the Vigilance Committee that this was to prevent trading on Harroun stock on the Curb in New York. A New York Herald advertisement of October 22nd says: "This stock will be traded on the New York curb before November 1st." A Cleveland Plain Dealer advertisement of November 26th says: "Application has been made for placing this stock upon the New York curb."

York curb."
"In view of the fact that ad-interim certificates are being issued."

may expect in the future.

AMUSEMENTS

Turn THE ROSANT

COHANGHARRIS

MANHATTAN OFERA HOUSE

Klaw & Erlanger's Gigantic Production

山面型でいる

LIBERTY West of

D. W. GRIFFITH'S

25c, 50c, 75c, \$1.00

Laurette Taylor The Harp of Life OUR LITTLE WIFE

AMUSEMENTS

Good Gracious Annabelle MAGIC!

FRANCES STARR

CASINO Mate Wel A Sat . 5 13 | ASTOR THEA. 45th and B'may E ANNA HELD in FOLLOW ME HENRIETTA CROSMAN

LITTLE WOMEN

WEIGHT IN CHARLES AND A

LITTLE WOMEN



THE 13TH CHAIR



39TH ST. THEA. n'r B'ear. Evenings 8-28.

SO LONG LETTY

LITTLE WOMEN

UPSTAIRS APDOWN

THE YELLOW JACKET

THE SYMPHONY SOCIETY

CARNEGIE HALL

Saturday Evg., Dec. 16, at 8:15

Concerto for Piano, G major......Beethoven

Soloist Mme. NOVAES

44TH St. THEATRE BROADWAY & 44TH ST. COMMENCING XMAS NIGHT

JESSE L. LASKY Presents GERALDINE

FARRAR

CECIL B. DE MILLE'S CINEMA MASTERPIECE

JOAN THE WOMAN

FOUNDED ON THE LIFE OF JOAN OF ARC

Dall No.1 - An authority says: child in years, ignorant, unlettered, a poor village girl, unknown and without influence, found a great nation lying in chains, helpless and hopeless under an alien domination, and she laid her hand upon this nation, this corpse, and it rose and followed

DAILY TALE No. 2-The Star

Punch & Judy Cheatre

LAST FOUR WEEKS

274TH TIME MONDAY NIGHT

YVETTE GUILBERT

To-morrow (Friday) Aft., at 3
The Art of Interpreting Songs—Second Part
SUNDAY EVG. DEC. 17, at 8:30
Positively Last Time
Chansons des gants noirs
Dir Cath. A. Bamman. Ticket at Box Office

Harris Theatre, Sun. Evg., Dec. 17, at 8:15.
Max Sanders' Eighth Elite Musicale
ETHEL LEGINSKA

MAY MUKLE and EVELYN STARR

"THE BIG SHOW"



Picture of an irate custom-

er coming in to tell us our

clothes wear too long!

the vintage of 1913, 1914 and 1915,"

clothes moderately priced.

ROGERS PEET COMPANY

"The Four

Corners'

HOFMANN

Carnegie Hall, Thurs. Aft., Dec. 21. CHRISTMAS CONCERT

Cathedral of St. John

PHILHARMONIC

AEOLIAN THURS. AFTERNOONS HALL, JANUARY 4, 11, 18 & 25 Four Historical Song Recitals by

SEMBRICH

eats Now on Sale. Tickets purchased for ov. 25th can be exchanged. Steinway Piano

THE SOCIETY OF

FRIENDS & MUSIC

PHILADELPHIA ORCHESTRA

HOFMANN & KREISLER

STEINWAY PIANO) Seats New at Bor

CHRISTMAS CONCERT

Piano Recital CARNEGIE HALL. TUES., DEC. 26, 3 P. M.

Broadway

at 13th St.

Broadway

at Warren

regular use:

for Acceptance of Master Morality

FERMENT AT WORK ON POPULAR FILMS

Discussion of Education To Be Derived by Visit to Rialto

1909, a pair of corduroy trousers, same year; a full dress suit, overcoat and a waiter in a restaurant. A stout lady cutaway bought in 1911; a Scotch Mist enters and just as she is about to sit overcoat, 1913; overcoat and cutaway, the chair. As a matter of fact she 1914; Summer suit, 1915, and shoes of does sit down, but not on the chair. Apologetic, Chaplin puts the chair in he visitor just in time. While she aits he removes first the right arm Moral: No matter how little or much you can afford to spend, it pays to buy good

waits he removes first the right arm of the chair and then the left, as he believes that only after these alterations will it be possible for the stout lady to occupy it. Abashed rather than angry, the stout lady is scated and the play goes on.

Here there is a break. When next we see Chaplin he is in the kitchen preparing two cocktails. These he makes by placing eggs and the shells into the shaker and adding first whiskey and later hot coffee. In demonstrating his skill at pouring the liquid from the shaker to the container and back to the shaker again the hero carelessly misses his mark and hits the Warm Winter Overcoats, Sporting Goods, including cook. give orders

give orders

meatest touch in the whole drama. He then leaves the restaurant and enters a skating rink. Here he meets a girl named Edna, beautiful in a more or less obvious fashion, who informs him that a stout gentleman is annoying her. Chaplin picks a quarrel with the stout man by tripping him up with a cane. In the battle which ensues the hero's agility stands him in good stead. Again and again he skates about his ponder-cous adversary, dealing him telling but by no means mortial thrusts with the cane. The large gentleman desists from fighting after he has fallen several times, and Charlie and Edna thereupon skate away, arm in arm. Christmas order forms for firms and individuals wishing to give orders

Chapite is a superman, and thought of the hordes of fat villains may rate and most access and at times send out advertising the hordes of fat villains may rate along the hordes of the delight of the control of the superman, and thought the hordes of fat villains may rate along the hordes of fat villains may rate along the hordes of the villains may rate along the hordes of the villains may rate along the hordes of the time fat villains may rate along the hordes of the time fat villains may rate along the hordes of the time fat villains may rate along the hordes of the time fat villains may rate along the hordes of the delight of

CHEATHAM

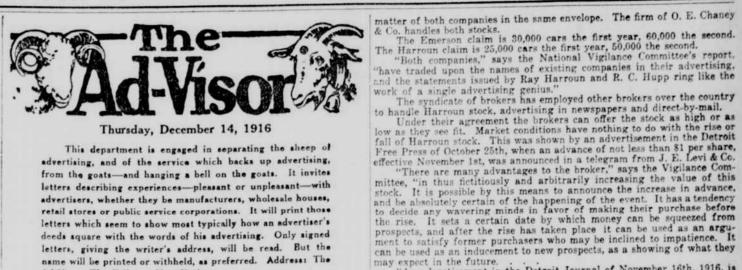
Tickets
See to 52
New Seiling
at Hox Office.

AEOLIAN HALL, THIS AFTERNOON at 2

PENHA N RUCKERT
CELLO D BASSO
Seats Hall er Weifsohn Bureau, 1 W. 24th.

PENHA N RUCKERT
CELLO D BASSO
Seats Hall er Weifsohn Bureau, 1 W. 24th.

COLUMBIA Press Poster Dates Popular
STEP LIVELY CIPLS STEP LIVELY GIRLS



This department is engaged in separating the sheep of advertising, and of the service which backs up advertising, from the goats-and hanging a bell on the goats. It invites letters describing experiences-pleasant or unpleasant-with advertisers, whether they be manufacturers, wholesale houses, retail stores or public service corporations. It will print those letters which seem to show most typically how an advertiser's deeds square with the words of his advertising. Only signed letters, giving the writer's address, will be read. But the name will be printed or withheld, as preferred. Address: The Ad-Visor, The Tribune, New York.

Only the other day we heard from a friend in New-ark who says he still has in a lark who says he still has a lar

So this morning it's a pleasure to show how erroneous is this belief-"A pair of heavy gloves bought in critical measuring rods to the piece. to show it by letting a great national organization answer the many in-In the beginning, Charlie Chaplin is quiries which have come to us about the Harroun Motors Corporation.

The National Vigilance Committee of the Associated Advertising Clubs of the World, at its headquarters in Indianapolis, has been receiving a lot of requests for information about this concern from newspaper publishers and private persons. The volume of these inquiries warranted a special investigation, which was conducted by Richard H. Lee, the committee's special counsel, whose findings appear in a report just issued.

The letters to us have usually taken the form of requests for advice about Harroun Motors stock as an investment. Says one New Yorker:

"For some time past I have seen advertised in the New York Sun the sales of stock in the Harroun Motors Corporation. I am a daily reader of your paper, but have yet to see this 'ad' appear. I am thinking seriously of investing in some of this stock, and take the liberty to inquire if this is not a second 'Emerson Motors' propo-

A man from Glen Cove writes:

"I have \$200 to invest which I managed to accumulate through hard work the past five years, and am desirous to make an invest-ment in some good enterprise which will bring good returns and a safe investment. Kindly give me your advice. Do you think this concern is O. K.?"

A Passaic lawyer puts it this way:

"I am being constantly solicited to subscribe for the stock of the Harroun Motors Corporation. If you have investigated the merits of this stock as an investment, will you kindly give me the

benefit of the information obtained by you.
"Do you consider an investment in this stock would be more profitable than investing in the Emerson Motor Company's stock? I read your article concerning the latter company which appeared in your issue of the 12th inst."

Now, it is outside The Ad-Visor's sphere to give advice concerning investments unless a detailed investigation has been made. That was done in the case of Emerson Motors. And just when we were wondering about

John J. Plath is director of merchandising, and other officials are: F. H. John J. Plath is director of merchandising, and other officials are: F. R. Vollbrecht, director of finance; George G. Worthley, treasurer; Lewis Hopkins Rogers, secretary and general counsel; R. Ward Macy, sales manager, and Paul Hale Bruske, advertising manager. The company is organized to manufacture and market a \$595 car, said to be designed by Mr. Harroun. At any rate, a statement signed by him and appearing in the Detroit Free Press of October 22d, confesses his fatherhood in these

"Put your expectations high. If in completeness of equipment and interior appointments the Harroun doesn't shade anything sold at less than One Thousand Two Hundred Dollars, then tell me what it lacks and

of 15 Broad Street; Loomis & Riess, of 50 Broad Street; Berry-Pierce & Co., of 50 Broad Street, and Andrews & Co.

"It is stated," says the Lee report, "that this syndicate has underwritten Six Hundred Thousand shares of the corporation's stock par value Ten Dollars at Three Dollars per share, payable, one-third January 1, 1917; one-third April 1, 1917, and one-third July 1, 1917."

This list of names suggests a comparison between Harroun Motors and Emerson Motors. Both are Delaware corporations. Both are capitation, newspaper or individual holding this protective point of view.

talized at Ten Million Dollars. Both have a million shares of stock on which a value of \$10 each has been placed. Loomis & Riess handle both stocks and at times send out advertising

PREPAREDNESS

for 3,000,000 Signatures

Under the leadership of the National Association of the Motion Picture Information. Their first production will be "The Chute," by Theodore A. Liebland Association of the Motion Picture Exhibitors' League of America, the film theatier proprietors of the state have begun tre proprietors of the state have begun tre proprietors of the state have begun to make the proposed of the state have begun tre proprietors of the state have begun to make the proposed of the state of the state have begun tre proprietors of the state have begun to make the proposed of the state have begun tre proprietors of the state have begun tre proprietors of the state have begun to the state have begun tre proprietors of the state have begun tre proprietors of the Motion Picture Information. Their first production will be "The Chute," by Theodore A. Liebland Adeline M. Leitzbach. It is a play of theatrical life.

These two organizations have sent to every important picture theatre in the state a slide to be shown as all personates, urging parons to sign the pattern of the state a slide to be shown as all personates, urging parons to sign the pattern of the state a slide to be shown as all personates, urging parons to sign the pattern of the state a slide to be shown as all personates, urging parons to sign the pattern of the state a slide to be shown as all personates, urging parons to sign the pattern of the state a slide to be shown as all personates, urging parons to sign the pattern of the state a slide to be shown as all personates, urging parons to sign the pattern of the state a slide to be shown as all personates, urging parons to sign the pattern of the state a slide to be shown as all personates, urging parons to sign the pattern of the state a slide to be shown as all personates, urging parons to sign the pattern of the state a slide to be shown as all personates as all personates as all personates and the pattern of the state a slide to be shown as all personates as all personates as all personates and the pattern of the state a slide to be shown as all personates as all personates as all personates as all personates and the pattern of the state a slide to be shown as all personates as all personates and the pattern of the slims, as being spanned by William Fox. Among the state a slide to be shown as all personates and the corners of the slims, and the personates and the pattern of the state a slide to be shown as all personates and the corners of the slims, and the personates are all personates and the personate and the personates are all personates and the personate and the personates are all personates and the personates are all personates and the personates and the personates are all personates and the personates are all

a clerk and the time it took him to do a certain thing.
"It may be all right to punch a time clock coming and going," said the justice, "but how is any onesto time himself or to time others asite each separate act under such a system?"

Announcement was made yesterday from Frank Keenan's offices in the Knickerbocker Theatre Building that Mr. Keenan would make known his immediate plans on January 1, and an impatient line last night began to form in front of the building.

G. S. K.

FUND FOR RIVERSIDE FIGHT

Condemning Track Plan,
A fund of \$400 was raised last night at a dinner of the Woman's League for

ties has netted \$1,900,000. This was announced last night at the federa-tion's headquarters in the Biltmore

Police Commissioner Woods has lost BIG MOVIE PETITION STARTED

Slides in Theatres to Aid Campaign

for 3 900 900 Signatures

It will not escape the matinees, however, since afternoon performances are scheduled to begin on Wednesday of the first week and to continue daily thereafter as long as the actors live.

Appeals yesterday sustained the Appellation of the first week and to continue daily thereafter as long as the actors live.

Appeals yesterday sustained the Appellation of the first week and to continue daily thereafter as long as the actors live.

The filmed "Bobinson Crusce," with to a petition protesting against Sunday to a petition protesting against Sunday to a petition protesting against Sunday closing.

The filmed "Bobinson Crusce," with the filmed "Bobinson Crusce," with the charge of the Detective Bureau, were is about to be released. The cast is placed on charges of having used the

laconically comments the Vigilence Committee, "the inconsistency of these statements is not their worst feature." The report adds that Mr. Harbridge's reason for the certificates is most plausible one, "for if the stock were being sold on the curb at than three, as is the case of Emerson Motors, it would clearly be difficult for the underwriting brokers to sell their holdings at a figure sufficient to meet the terms of their contract, not to mention their over-

Advertisements of Chaney & Co. in the New York World of October

Advertisements of Chaney & Co. in the New York World of October 12th and 25th and in the New York Herald of October 8th show a cut of a factory building, with smoke pouring from the stacks and with three signs on the roof reading "Harroun Motors Corporation." The caption is, "Harroun Factory at Wayne."

"This factory building," says the Vigilance Committee, "does not exist. There is a building on the property optioned by the Harroun Motors Corporation somewhat similar to the cut run in this advertising, but it is not the factory of the Harroun, because they have no factory, and they do not expect to do any manufacturing, according to the stateand they do not expect to do any manufacturing, according to the state-ments of their officers, until after the first of the year, and they then

expect to occupy another building."

There are other interesting side lights on the methods of this stock's sale. One of the Detroit brokers, A. R. Sheffer & Co., told the Vigilance Committee that engineers at the Packard, Studebaker, Dodge and Hudson factories had purchased Harroun stock. Subsequent inquiry failed to Committee that engineers at the Packard, Studebaker, Dodge and Hudsch factories had purchased Harroun stock. Subsequent inquiry failed to find a single engineer at these factories who had done so. Another broker, Mr. Harbridge, outlined a plan of making five hundred cars in January, five hundred in February and five hundred in March, as demonstrators for agents. Officers of the company had never heard of this plan, and added that no cars would be made until about April 1st.

Mr. Harbridge also told the committee that the company had \$2,700,000 in the bank; that this was received for \$9,000,000 worth of the company's

in the case of Emerson Motors. And just when we were wondering about going into Harroun Motors with equal thoroughness in came Mr. Lee's report. Ladies and gentlemen, Mr. Lee and the National Vigilance Committee:

The Harroun Motors Corporation, begins the report, was incorporated under Delaware laws on September 14th last, capitalized at \$10,000,000 divided into 1,000,000 shares of \$10 each. John Guy Monihan is president and general manager, Ray Harroun is vice-president and chief engineer, John J. Plath is director of merchandising, and other officials are: F. H.

In the bank; that this was received for \$8,000,000 worth of the company's stock sold to the Equitable Trust Company of New York.

"From no other source were we able to learn of the purchase of any stock by the Equitable Trust Company," says the report, "and Mr. Harbridge's statement of money in bank appears to be pure fiction."

On November 23rd, 1916, the committee was informed that the corporation had received \$139,970 as an advance from the brokers; that \$62,300 had been expended for real estate and buildings; that some other expense had been met, and that there was \$69,098.79 in bank.

Considerable emphasis has been placed in the advertising on applications of the company of New York.

"From no other source were we able to learn of the purchase of any stock sold to the Equitable Trust Company of New York.

"From no other source were we able to learn of the purchase of any stock by the Equitable Trust Company," says the report, "and Mr. Harbridge's statement of money in bank appears to be pure fiction."

On November 23rd, 1916, the committee was informed that the corporation had received \$139,970 as an advance from the brokers; that this was received for \$100 to the company of New York.

considerable emphasis has been placed in the advertising on applica-tions for cars and on foreign orders. John J. Plath, styled as director of merchandising, told the committee that these applications were the result of a form letter sent out throughout the country, that many were from agents in the same territory and that no deposits have been accepted on these applications, which are "not claimed in any sense of the word to be orders."

Mr. Plath stated that a five year contract had been made with Russia. for 1,200 cars a year, and another for 2,000 cars a year for Great Britain, Japan and the Orient. When he was asked about contracts with Scandanavia and France, mentioned in the advertising, he said that "these con tracts had not, as yet, been made."

I will add it. . Its success is assured from the very start."

A syndicate of brokers is conducting the stock sale. J. E. Levi & Co., of 50 Broad Street, are said to be managing this syndicate, which is composed of Paul A. Newman & Co., 20 Broad Street; O. E. Chaney & Co., of 15 Broad Street; Loomis & Riess, of 50 Broad Street; Berry-Pierce & ributed to the company have probably constituted to the complainance with which many publishers have regarded. tributed to the complaisance with which many publishers have regarded

(The next Ad-Visor will appear Sunday, December 17.)

Many Pledges Expected from Canvass ports condemning the plans of the

for the publication of three expert re Board of Estimate for the relocation of The campaign whereby the Federation for the Support of Jewish Philanthropic Societies hopes to raise \$2,000.

The work of its various charities has netted \$1,900,000. This was president of the league.

> No Scarcity Here

> > We have never had so large a stock of the finest productions in

Hart Schaffner & Marx Suits and Overcoats

We have fortified ourselves-and our customers - against the inevitable rise in prices by our foresight.

Come and see the values at \$20, \$22.50, \$25 and

Wallach

3d Ave., Cor. 122d St. | Open 245-248 West 125th St. | Evenings. Hart Schaffner & Marx Clothes

Bowling Alley, Silliard & Post Table Mfrs. Repairs, Supplies, Mars Bros.

RIALTO THE WITCHING HOUR.
CHARLES CHAPTER IN "THE
RINK" JENNY DUFAU. VICENTE BALLESTER, Sulvist.

many of them silk lined Fur coats. Ulsters. all sorts of Christmas suggestions-skates, skating shoes, flexible flyers, skis.

John Charles Thomas—Adele Rowland

Bits the ball's era "-Itanion, Etc. World 44th St. Thea. n'r B'way. Erca. \$ 15. LAST WK. LINA FLORA BELLA

DEC. 18-SEAT SALE TO-DAY.

Gertrude Kingston PIERROT THE MUSIC THROUGHOUT To-night LITTLE W. 44th

WASHIN SOL PLAYERS

PRINCESS STATE PORTMANTEAU

COMEDY West that

CORT THEATRE ... TO-DAY AT 2:30

EMMA DUNN IN "Old Lady 31" STANDARD DADDY LONG-LEGS

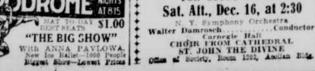
WALTER DAMROSCH, Conductor

Tickets 50c. to \$1.50, at Box Office, Carnegie Hall and Room 1202
Aeolian Building. Tel. 471 Bryant. George Engles, Mgr.

TREASURE

THRILLS AND PIRATES GALORE New York's Greatest Sensational Hit

Vocal Soloist—Heatrice Bowman, Soprand Tickets \$1.00 to 50 cts. at Box Office. Bryant 31.



SCHELLING

SCHELLING

SCHELLING

SCHELLING

GRIP ON CHAPLIN

"The Rink" Strong Plea

of the play. It will be well to take Tribune is a very lonesome crusader. up the plot before applying any of the

This is the play, barring a few diversions of no particular importance. It is interesting to note that Chaplin falls only twice during the picture, both times of his own volition, and that not once is he kicked. Is it not obvious, then, what ferment is at work in the philosophy of the Chaplin comedies? Gone is the old comedy of submission, as emphasized in "The Bank," "The Tramp," "Shanghaied" and others, and in its place there has grown up a comedy of aggression. One cannot overlook the influence of Nietzsche and

in its place there has grown up a comedy of aggression. One cannot overlook the influence of Nietzsche and the "Will to Power" here.

Was it in "Menschliches, Allzumenschliches" or in "Also sprach Zarathustra" that the sage declared it was comic to kick, but never to be kicked? At any rate "master morality" has set its mark upon Charlie Chaplin and his comedies. The old Chaplin, of whom it was said "here is the head upon which all the ends of the world are come and the eyelids are a little weary" is done. "Welcome" has been erased from his shoulder blades. The new Chaplin is a superman, and though the hordes of fat villains may rage against him with pie and soup and

AROUND THE WORLD BIG MOVIE PETITION STARTED

STRAN MARIE DORO

In "Oliver Twist."

"Our American Boys on Battlefields of Europe."

Line others as to each separate act under such a system?"

ger of being shown for special matinees at the Playhouse, will instead go into the Park Theatre next Monday night. It will not escape the matinees, how-